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Dress for Success

Oprah, Talbots team up to help women's organization

By ERICA CORSANO

They say Oprah Winfrey has the Midas touch. From talk shows, a magazine and cable network to major philanthropic efforts, there's nothing this media goddess seemingly can't do.

That might have something to do with why locally based fashion brand Talbots asked O, The Oprah Magazine team to co-create a special capsule collection to help raise money for women's empowerment organization Dress for Success.

Headed by O magazine creative director Adam Glassman and Leon Green, Talbots senior vice president of apparel, the O, The Oprah Magazine for Talbots Capsule Collection features seven darling pieces including a stunning ombre scarf, a bright green polka dot cardigan, an adorable dotted swiss tuxedo blouse and a ladylike floral dress inspired by the garden in Oprah's California home.

Glassman explained, "Oprah always says, God is in the details." Which is why there are special details in the collection

like a grosgrain ribbon waistband and a stretch body-enhancing lining in the pencil skirt.

The pieces are office- and special-occasion friendly, with the tuxedo shirt and drawstring pants offering a laid-back option.

The collaborative pieces will retail for \$60 to \$189 and are available for purchase starting tomorrow through April 3.

Learn more at talbots.com.
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Nonprofit suits Adriana's style

It's truly inspiring when caring members of the community come together to empower women in need. As a lifelong philanthropist, I was thrilled to be invited by Talbots to model their exclusive O, The Oprah Magazine for Talbots Capsule Collection for spring,



Adriana COHEN

which benefits Dress For Success, an exceptional nonprofit that helps impoverished women get back into the workplace with confidence.

This limited-edition collection will hit Talbots stores nationwide tomorrow, with 30 percent of net proceeds benefitting Dress for Success.

Deborah Cavanagh, Talbots' senior vice president of marketing, told the Herald, "This partnership was founded on shared values and commitment to help women look and feel their very best. I am confident that the collection and clothing drive will resonate with our customers and encourage women to

shop and donate for such a noteworthy cause."

I recently did a modeling shoot in Boston with award-winning artist and photographer Eric Levin of Elevelin Studios, who has photographed many notable celebrities including Rihanna

and Morgan Freeman. I modeled the gorgeous Talbots collection that I'll be donating to Dress For Success' Boston Chapter so women in need in Massachusetts can feel confident wearing beautiful work-appropriate attire at their next job interview.

But that's not all.

On Saturday, March 5, all Talbots stores across the country will hold "Spring Style Shopping Parties," where women can shop and save 25 percent (excluding the capsule collection), enjoy

refreshments and make donations to Dress for Success. Donations of nearly new office-appropriate attire will be accepted at any Talbots location from March 3 to 6, while monetary donations will be accepted at the register of each store through April 3, Talbots reported.

Last year, Talbots collected more than 4,000 boxes of donated clothing and was able to raise \$500,000 for Dress for Success. This year, through the partnership with O Magazine, caring members of the community and the Boston Herald's support, the goal is to double the monetary and clothing donations.

I believe success begins with self-confidence, and these gorgeous Talbots ensembles are sure to inspire! Wishing all Dress for Success recipients much success in their next job interviews.

SUCCESS STORY:
Adriana Cohen models selections from O, The Oprah Magazine Collection for Talbots.

PHOTOS BY ERIC LEVIN

